

RISK

We as a community spend an incredible amount of time and money trying to manage risk on every level. We reduce our risk by employing technology from dead bolt locks and smoke detectors to seat belts and safety glass. But even with all the technology at our disposal children still die in accidents, criminals continue take advantage of our seniors and our roadways remain too dangerous.

- On average in the United States in 2003, someone died in a fire about every 2 hours
- In 2003, fire departments responded to 402,000 home fires in the United States, which claimed the lives of 3,145 and injured another 14,075
- U.S. poison control centers handle an average of one poison exposure every 15 seconds. Of the more than 2 million poison exposures, 52.7% occurred among children younger than six
- In 2003 more than 1.8 million seniors age 65 and older were treated in emergency departments for fall-related injuries and more than 421,000 were hospitalized (CDC 2005)
- Each year in the United States, emergency departments treat more than 200,000 children ages 14 and younger for playground-related injuries
- In 2000, there were 3,281 unintentional drownings in the United States, averaging nine people per day. This does not include drownings in boating-related incidents
- In 2003, nearly 285,600 children ages 14 and under were treated in hospital emergency rooms for bicycle-related injuries
- In the United States during 2003, 1,591 children ages 14 years and younger died as occupants in motor vehicle crashes, and approximately 220,000 were injured. That's an average of 4 deaths and 602 injuries each day (NHTSA 2004a)



REACTION

Education is the key to reducing risk and protecting our community. By reaching out to all our citizens we can teach them important safety techniques, provide guidance on crime prevention and most importantly involve them in hands on learning experience. Cobb Safety Village will do more than present safety information; it will teach and train participants how to react when faced with dangerous situations.

As adults we can easily recall those unique learning experiences we had as children. That one special teacher that allowed students to build, explore and feel the value of the lesson being presented. Research confirms that knowledge gained through hands on learning remains with us far longer than simple presentations of fact.

Cobb County wants to construct the most comprehensive safety training environment in the region where our residents and business community can gain knowledge through hands on experiences. A place where the walls come alive with knowledge while instructors share the most advanced techniques and ideas for making our community safer.

Our philosophy is simple
Tell me and I will forget;
Show me and I may remember;
Involve me and I will understand.



REPUTATION

Cobb County has a tradition of providing excellent service and value to our community. We don't take a step without first considering the value, impact, risk and benefit of every project. The concept of creating a safety village in our community has been thoroughly assessed. As the project gained support among community leaders we sought additional partners that share our commitment to safety education.

Our Team

- Cobb County Board of Commissioners
- Cobb County Communication 911
- Cobb County Fire & Emergency Services
- Cobb County Police
- Cobb County Public School System
- Cobb County Sheriff's Office

Our Partners

- Cobb Douglas Public Health
- Wellstar Health System
- Cobb Safe Kids



RESULTS

We developed a plan to involve our entire community in safety education and to construct the “Cobb County Safety Village”. A 3.5? acre site located near the center of Cobb County which will be developed into a dynamic learning environment for our residents.

Our mission is to provide the highest quality safety education and training available to enable our citizens to prepare and protect themselves and others from accidental death, injury, and destruction of property resulting from accidents, disasters, and threat of harm.

Programs at the village will include:

- Fire and Life Safety
- Crime Prevention
- Drug and Alcohol Awareness
- Health Issues
- Disaster Preparedness
- Pedestrian Safety
- Construction Site Safety
- Work Place Safety



REWARDS

Many of us enjoy being involved in the community. The reward of community involvement is the pride and knowledge that you have had a positive impact on others. The opportunity to save a life through safety education is the ultimate reward for both individuals and corporations choosing to partner with us at the "Cobb County Safety Village".

Local organizations are invited to construct reduced-scale buildings at a limited number of sites in the safety village. These life like streets will include sidewalks, traffic signals and a variety of structures that represent our community. The structures will become an integral part of the learning experience.

Your organization can purchase a concrete construction pad and build a replica of your office, storefront or favorite community feature.

